



## **G7 EXPERT TRAINING**3 DAY COURSE SCHEDULE





## idealliance.org/G7

DAY 1	DAY 2
08:30 Registration & Coffee	08:30 Arrival & Coffee
09:00 Course Overview & Introductions	08:45 Review of Day 1 — Q & A
09:15 About G7 Expert, G7 Professional and G7 Master Programs	09:15 Lecture: G7 and Color Management Using G7 to enhance accuracy and efficiency of an ICC workflow.
09:30 Lecture: G7 Theory and Benefits Includes overview of CIELab and ICC profiling	10:30 Break
10:15 Break	10:45 Live Demo: Calibrating & Profiling A Production Ink-Jet Output
10:30 Lecture: G7 Calibration Principles Step-by-step details of G7 calibration methods	Device Using various characterization targets and software. Compensating (if necessary) for paper color variations, measuring anomalies, etc.
12:00 Lunch (1 Hour On-Site)	
13:00 Lecture: G7 Calibration Principles (continued)	11:45 Live Demo: Simulating GRACoL (or other CRPC) Converting files from GRACoL (or SWOP) to a custom profile in RIP or Photoshop.
14:45 Break	Deciding the appropriate rendering intent, etc.
15:00 Lab: Live Proofer Calibration and Verification	12:00 Lunch (1 Hour On-Site)
16:00 Lab: Make a Color-Managed G7 Proof Create color-managed proof over a base soft G7 calibration.	13:00 Live Demo: Verifying Press or Proof Accuracy  Measuring the color-managed P2P and IT8.7/4 targets. Numeric comparison in various software.
17:00 Adjourn	14:15 Break





## DAY 3

14:30 Lecture: G7 Compliance

15:00 Lecture: Press Calibration and G7 Press Control

Applicable to all printing methods (Offset, Flexo, Digital, Wide Format). Includes calculating custom target CIELab values for actual stock color by SCCA method.

16:00 Lecture / Discussion: G7 Quality Control (Press & Proof)

Using G7 in daily production. Printing to numbers vs. printing to the proof. Analyzing proof / press accuracy with IT8.7/4, P2P and ISO 12647-7 targets.

Tolerances and process control discussion.

17:00 Adjourn

08:30 Arrival and Coffee 08:45 Review of Day 2 — Q&A

09:15 Lecture: Manual Graph Paper Method

Calculating G7 curves by the legacy graph paper method – (PowerPoint slides, not a live demonstration).

10:30 Break

10:45 Lecture / Demo: G7 in the Pre- Press Workflow

Integrating G7 and color management in a complete workflow – Photoshop settings – handling incoming files – accurate soft proofing setup, etc.

11:30 Discussion: Being a G7 Expert

How can G7 best support your business model? Does G7 offer any potential quality or cost advantages to you and/or your clients? How would you take G7 to the field? The G7 Master application process.

12:00 Lunch

13:00 Managing Expectations

Real world printing variations. Customer education. Horror stories from the trenches. Understanding G7's capabilities and limitations.

14:00 Review All Materials

In preparation for web-based G7 Expert/Professional Examination

15:00 Final Adjourn

1800 Diagonal Road, Suite 320, Alexandria, VA 22314 • Tel. 703.837.1070 • g7@idealliance.org • idealliance.org