

Executive Summit for the Total Media Supply Chain

A Conference of IDEAlliance + IPA

February 23-25, 2011 Biltmore Hotel Coral Gables, Florida

REGISTRATION FORM

RATES: please check desired registration option(s) and complete for	m in entirety for each attendee
☐ First member registrant	\$950
□ Additional member registrant	\$550
□ Non-Member	\$1,600
Spouse/Guest (applies only to two continental breakfasts and evening soci	al events)\$150
PAYMENT: All registrations MUST be accompanied by payment: Check, Visa, Company purchase orders or payment requisitions are not considered to be paying	
Total Amount: \$ Method (check one):	□ Check □ Visa □ MC □ AmEx
Card number:Exp	. Date:
Signature:	
GROUND TRANSPORTATION — TAXICABS: The current rate is \$	19 one way.
REGISTRANT INFO	
Name:	
Title:	
Spouse/Guest (full name):	
Company:	
Address:	
City/State/Province:	Zip/Postal Code:
Phone: Fax: Emo	ail:
Please list any special or dietary needs:	GOLF TOURNAMENT Chair: Keith Zibilich, Blanchard Systems, Inc. Wednesday, February 23, 2011, 8 am - 1 pm
Mail to: IDEAlliance, 1421 Prince St., Suite 230, Alexandria, VA 22314 or fax to 703.837.1072.	PRE-REGISTRATION REQUIRED. No on-site registration. Deadline to register January 28, 2011
The content and materials of this conference are solely that of IDEAlliance.	Yes, I/we (number of people and name(s)
CONFERENCE REGISTRATION PRIVACY POLICY: IDEAlliance does not sell, exchange, license, rent or otherwise provide any information (including, without limitation, names, addresses, telephone numbers, fax numbers, e-mail addresses, etc.) concerning persons who attend meetings, seminars, conferences, etc., sponsored or co-sponsored by IDEAlliance to third parties. However, by attending a conference produced or co-produced by IDEAlliance, the attendee consents to IDEAlliance disclosing to official conference sponsors and partners the name, title, company and e-mail address of persons who attended the conference.	will participate in the Golf Tournament on February 23. Authorized Name:

Hotel Information

The 2011 Primex Summit will take place at the Biltmore Hotel, 1200 Anastasia Avenue, Coral Gables, FL 33134, Tel.: 305.445.1926 on February 23-25, 2011. The Biltmore Hotel is South Florida's only National Historic Landmark resort. Located in the heart of Coral Gables, minutes from Miami International Airport, the 279-room Biltmore Hotel is a full service resort featuring 18-hole golf course, tennis, a fitness center and spa and the country's largest hotel pool.

The special IDEAlliance room rate is \$270 Single/Double plus tax per room, per night. The room rate includes: access to the Biltmore Fitness Center, delivered daily newspaper, unlimited local calls, long distance access on credit card and outbound collect calls, maid service gratuities, bellman gratuities for arrivals and departures, in-room high speed internet, and automobile self-parking.

Please make your reservations as soon as possible and before January 10, 2011 by calling: 305.445.1926 or 800.727.1926 All hotel accommodations and arrangements are the responsibility of the attendee.

Events and Fees

No private events may be held at time of conference events; any private parties must be registered with IDEAlliance. Registration fees include scheduled refreshments, continental breakfasts, receptions and all conference materials.

Attire

Business casual attire is suggested.

Registration Confirmation

Confirmations will be sent to all attendees by email when full payment is received.

Press Registration

Email gvolakis@idealliance.org for more information and include a link to your website.

To Cancel

Conference registration cancellations must be received by mail, email or fax before noon on February 1, 2011. Cancellations will be refunded minus \$100 administrative fee. No registrations will be refunded after February 1.

Questions?

Contact Georgia Volakis, Events Director. 703.837.1075 or gvolakis@idealliance.org

Complete this registration form and return to IDEAlliance. You are responsible for your hotel registration.



1421 Prince St., Suite 230 Alexandria, VA 22314 phone: 703.837.1070 fax: 703.837.1072